

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM355819

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Purina Mills, LLC		08/13/2015	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Land O'Lakes, Inc.		
Street Address:	4001 Lexington Avenue North		
City:	Arden Hills		
State/Country:	MINNESOTA		
Postal Code:	55126		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1656982	INSURE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(651) 375-2820		
Email:	Trademarks@landolakes.com		
Correspondent Name:	Brenda Goebel		
Address Line 1:	4001 Lexington Avenue North		
Address Line 2:	MS 2500		
Address Line 4:	Arden Hills, MINNESOTA 55126		
ATTORNEY DOCKET NUMBER:	TM ASSIGN FEED		
NAME OF SUBMITTER:	Brenda Goebel		
SIGNATURE:	/Brenda Goebel/		
DATE SIGNED:	09/22/2015		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARKS

This Trademark Assignment is made on August 13, 2015 (the "Effective Date"), by Purina Mills, LLC, a Delaware limited liability company ("Purina").

WHEREAS, Purina is the sole owner of the following trademark and the corresponding registration (the "Trademark") and agrees to assign all of its rights, title and interest in and to the Trademark, together with the goodwill of the business associated with and symbolized by said Trademark to Land O'Lakes, Inc. ("LOL").

Mark	Registration No.
Insure	1656982

WHEREAS, LOL is desirous of acquiring such Trademark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Purina assigns to LOL, Purina's entire rights, title and interest it may have in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the identified registration thereof.

Dated this 13th day of August, 2015.

Purina Mills, LLC

By

Katherine Lichty
Print Name: Katherine Lichty
Title: Asst Secretary

State of Minnesota)
) ss
County of Ramsey)

On this 13th day of August, 2015, before me appeared Katherine Lichty the person who signed this instrument, who acknowledged that ~~he~~ signed it as a free act on behalf of Purina Mills, LLC

Charlotte A. H. Wenger
Notary Public

